



P.O. Box 2433
Martinez, CA 94553
(925) 229-3857
www.johnmuirassociation.org

32nd Annual John Muir Conservation Award

John Muir advocated the protection of places of spectacular beauty and wildness and his actions have inspired generations to continue his work. The John Muir Association supports the National Park Service in making the John Muir National Historic Site a center for education, inspiration, and advocacy of the legacy of John Muir. In keeping with this mission, each year since 1978, the John Muir Association has honored those who continue John Muir's legacy of environmental preservation. This year the John Muir Association will present the John Muir Conservation Award in each of the four categories listed below. The awards will be presented at the John Muir Association's Conservation Award Celebration to be held on **November 7, 2009** at the Campbell Theatre in Martinez, California.

The John Muir Association invites you to nominate a deserving individual, nonprofit organization, business, public agency or educational institution for recognition.

Award Categories:

Conservationist of the Year: For an individual(s) who has excelled in environmental protection, or made significant contributions to the advancement of conservation.

Environmental Education Conservation Award: For outstanding contribution by an individual(s) (professional or volunteer), business, organization or public agency to environmental education, whether in a classroom or otherwise.

Nonprofit or Public Agency Conservation Award: For outstanding achievement by a nonprofit organization or public agency that promotes environmental protection, or demonstrated significant achievement or leadership in the advancement of environmental protection or conservation.

Business Conservation Award: For outstanding achievement by a business (other than a nonprofit organization) that promotes environmental protection, or demonstrated significant achievement or leadership in the advancement of environmental protection or conservation.

Eligible Nominees:

Individuals
Educational institutions
Nonprofit organizations
Local, state, and federal governmental agencies
Corporations and other business entities (that are not nonprofit organizations)

The mission of the John Muir Association is to celebrate the life, share the vision and preserve the legacy of John Muir through education, preservation, advocacy and stewardship, in partnership with the National Park Service at the John Muir National Historic Site.

Eligible Conservation Activities:

Environmental Action: A significant contribution toward encouraging a sustainable environment, reducing pollution, wildlife protection or similar activities.

Environmental Education/Advocacy: A significant contribution toward environmental education through programs, activities or other forums, which may include increasing public awareness of environmental issues, urban enhancement, resource preservation, or habitat restoration.

Resource Preservation: A significant contribution toward the protection and preservation of natural, cultural, or historical resources.

Improving Urban Areas: A significant contribution to the improvement of the urban environment (for example, planting trees, upgrading or establishing urban parks, or improving access to open space).

Habitat Restoration: A significant contribution to wildlife habitat restoration and enhancement (for example, watershed or wetland restoration, re-introduction of native species, planting native trees and/or shrubs for forage or cover, or re-forestation projects).

Other: A significant contribution to restoration, protection, conservation, or natural resources not previously described.

Award Selection and Presentation:

A panel will review the nominations and select a recipient for each of the John Muir Conservation Award categories. The John Muir Conservation Awards are presented on an annual basis. This year the John Muir Conservation Awards will be presented at the John Muir Association's Conservation Award Celebration to be held on **November 7, 2009** at the Campbell Theatre in Martinez, California. Conservation Award recipients will be notified in advance of the award presentation.

Submission of Nominations:

To nominate a potential candidate, complete the John Muir Conservation Award Nomination Form and provide the additional submittals described on the Nomination Form. Please mail or e-mail the completed submission packet to:

John Muir Association
P.O. Box 2433
Martinez, CA 94553
Attn: Conservation Award Committee
E-Mail: info@johnmuirassociation.org
Phone: (925) 229-3857

Deadline: Please submit the complete nomination packet no later than **September 26, 2009**.

The John Muir Association is not responsible for lost, late, damaged, incomplete, postage-due or misdirected submissions. All submission packets submitted become the property of the John Muir Association, and none will be returned. An award may not be given in a category if the panel judges that no applicant meets the standards in that category.

Past Award Recipients:

2008 Amy Meyer, Conservationist of the Year

Amy Meyer was one of the founders of People for a Golden Gate National Recreation Area, which led to the Congressional authorization of the Golden Gate National Recreation Area in 1972. She has mobilized thousands of citizens and myriad groups to support the establishment of the GGNRA

Brett Plater, Environmental Education Conservation Award

Brett Plater founded and directed the Golden Gate National Recreation Area Endangered Species Big Year in 2007-2008. This innovative, hands-on program raised awareness and appreciation for the large concentrations of endangered species within the GGNRA.

John Muir's Birthplace, Nonprofit Conservation Award

John Muir's Birthplace in Dunbar, Scotland was established as a visitor education center and much more. Birthplace staff work to provide visitors and community members with an increased environmental awareness by inspiring them to follow in John Muir's footsteps, care for the environment and practice sustainable living.

Pacific Gas & Electric Company, Business Conservation Award

PG&E received the award for its Environmental Stewardship Program. The company has forged a number of partnerships to permanently protect open space, fund projects at California parks, conserve and enhance habitat, and other endeavors.

2007 Lennie Roberts, Conservationist of the Year

Lennie Roberts serves as the San Mateo County Advocate for the Committee for Green Foothills, a volunteer position for this influential nonprofit organization. Roberts was honored for her tireless advocacy for the environment, which echoes John Muir's lifelong work.

Rona Zollinger, Environmental Education Conservation Award

Educator Rona Zollinger was honored for her creation of an innovative program serving at-risk youth in Martinez, California, which she heads through the Environmental Studies Academy. The students are involved in major habitat restoration projects, study and propagate native plants, and deliver lessons to younger students about issues such as recycling, native plants and local ecology.

GreenInfo Network, Nonprofit Conservation Award

GreenInfo Network provides high-quality GIS mapping and analytical services to public agencies and nonprofit organizations. GreenInfo Network was honored for their services, which are invaluable in helping environmental and public agencies reach their goals by providing unique and essential tools for preserving our natural resources.

Bank of America, Business Conservation Award

Bank of America, a world-wide financial institution, was honored for its 10-year, \$20 billion environmental initiative, which encourages development of environmentally sustainable business practices through lending, investing, philanthropy and the creation of environmental products and services.

2006 Dr. Bonnie Gisel

Curator of the Sierra Club Le Conte Memorial Lodge, Yosemite National Park, honored for her contributions to John Muir through her work in Yosemite, written works about John Muir, activities with the John Muir Mountain Day Camp, and organization of the 2001 John Muir: Family and Friends and Adventure conference sponsored by the University of the Pacific.

2005 Igor and Shirley Skaredoff

Honored for their contributions to the restoration of Alhambra Creek, leadership in Friends of Alhambra Creek and the Watershed Forum, and activities with the Alhambra Creek Restoration and Environmental Education Collaborative.

2004 Garrett Burke

Honored as the designer of the John Muir-Yosemite California State Quarter conceptual design.

2003 Diana Granados

Honored for her work at the Lindsey Wildlife Museum.

2002 Mike and Cecil Williams

Owners of the Wild Birds Unlimited store in Pleasant Hill, honored for educating Bay Area residents about the value and importance of backyard wildlife habitat.

2001 Vacaville Mayor David Fleming, Vacaville City Manager John Thompson, previous Dixon Mayor Don Erickson and previous Dixon City Manager David Harris

Honored for efforts resulting in a Northern California Interstate 80 greenbelt preserving farmland against urban growth.

2000 Seth Adams

Honored for his efforts with Save Mount Diablo.

1999 Gary Bogue

Honored for contributions about Muir and the environment as outdoor writer for the Contra Costa Times.

1998 B. "Moose" Peterson

Honored for wildlife photography promoting conservation.

1997 Richard F. Dale

Honored for his work with the Sonoma Ecology Center.

- 1996 Harold Wood**
Honored for efforts establishing John Muir Day, the John Muir Day Study Guide, the John Muir Exhibit Internet Website, and the Sierra Club John Muir Education Project.
- 1995 Justice Wakefield Taylor**
Honored as a founder of the John Muir Memorial Association who remained active in the group for many years.
- 1994 Christina N. Batt**
Honored for her preservation efforts through the Martinez Land Trust, now called the Muir Heritage Land Trust.
- 1993 Phillip Berry and Michelle Perrault**
Honored for their numerous outstanding environmental protection efforts through the Sierra Club.
- 1992 Susan Watson and her late husband Bob Watson**
Honored as the President of Save Mount Diablo and coordinator of the Technical Advisory Committee for Lassen Volcanic Park and Forest.
- 1991 Al B. McNabney**
Honored as the Vice-President and conservation Chair of Mt. Diablo Chapter of the Audubon Society.
- 1990 William and Genevieve Sattler**
Honored as co-founders of Save Mount Diablo and active in the County Park Council in the 1960s.
- 1989 Representative George Miller**
Honored as an outstanding environmental leader in Congress.
- 1988 William Penn Mott, Jr.**
Honored for his accomplishments as Director of the National Park Service and as long-time Director of California State Parks.
- 1987 Jean Richmond**
Honored as a volunteer naturalist for Mount Diablo Chapter of the Audubon Society and author of *Birding Northern California*.
- 1986 Nancy Fahden**
Contra Costa County Board of Supervisors, honored for her efforts in revitalization of Martinez waterfront.
- 1985 Louis and Mildren Stein**
Honored for work in purchasing and restoring the Martinez Adobe, part of the John Muir National Historic Site.

1984 Henry and Faire Saxe

Honored for acquiring (in 1955), preserving, and restoring the Muir home and arousing public interest in establishing it as a National Historic Site.

1983 John Nejedly

State legislator, honored for his efforts in protecting Mount Diablo.

1982 Al and Mary Burton

Honored as long-time leaders in establishing a county park program for Contra Costa County, including organizing the Contra Costa Park Council and addition of county parks to the East Bay Regional Parks District.

1981 Hulet Hornbeck

Honored for his accomplishments in adding lands for parks in the East Bay Regional Parks District.

1980 Mary L. Bowerman

Honored as author of *Flowering Plants and Ferns of Mount Diablo* and active in the Sierra Club, Audubon Society, and the California Native Plant Society.

1979 Dr. Edgar Wayburn

Past President of the Sierra Club who was instrumental in saving millions of acres of wilderness in Alaska and many California park lands.

1978 Marshall Kuhn

Honored for his contributions through the local Sierra Club chapter.